

## Small-scale agricultural mechanization hire services as a business enterprise



This course aims to present the provision of farm mechanization services as a viable business opportunity, in an environmentally sensitive responsible way. It introduces the benefits of mechanization for smallholder farmers, the rationale of hire services in farm mechanization and the characteristics of a hire service business, in the context of sustainable crop production and with a focus on conservation agriculture (CA).



1 hour



Available in English and French

### You will learn about

- What it means to run a hire service business, the types of services it can offer, its benefits, and challenges.
- The importance of a feasibility study of the enterprise.
- Common equipment and tools, and recognize the potential contribution of Information Communication Technology (ICT).

### Digital badge



## Who is the course for?

This course is designed for a range of stakeholders with an interest in agricultural mechanization and the basics of running a hire service business. More specifically, the course is targeted towards:

- Smallholder farmers and rural youth interested in mechanization hire service provision.
- Existing or new mechanization hire service providers along the food value chain.
- Mechanization and agri-business specialists.
- Staff from organizations providing training in mechanization hire service provision.

## Key partners

This course was developed by the Food and Agriculture Organization of the United Nations (FAO) Plant Production and Protection Division, and the International Maize and Wheat Improvement Center (CIMMYT). The creation of this course was possible through funding provided by the Mechanization Working Group of the German Development Agency (GIZ) Global Programme for the Green Innovation Centres through the Federal Ministry for Economic Cooperation and Development (BMZ), Germany.

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