



INITIATIVE ON
AgriLAC Resiliente

Innovahub communication and outreach activities

Overview of communication strategy and materials for local stakeholders and farmer community engagement

December 2023



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Executive Summary

The communication strategy aims to engage stakeholders by showcasing the results and achievements made in the AgriLAC Resiliente regional initiative and, in particular, on advances related to the establishment of the Innovahubs across the region. This report details the overall strategy and includes an overview of all the communication and outreach materials developed over 2023.

In the specific case of AgriLAC Resiliente, the communication of on-field actions and achievements by the technical implementation team is particularly relevant as its objective is to communicate the activities carried out through the Innovahubs and its local partners recognizing the effort and the commitment of the stakeholders involved at a regional level.

Creating a sense of community around a common mission and acknowledge the activities of the Innovahub actors is an essential part to build ownership and participatory action within the AgriLAC regional initiative and that is what the community and outreach activities underline.

Innovahub Communication strategy

The communication and outreach strategy presented lies at the heart of our effort to establish a participatory framework to accelerate agrifood innovation and scaling through the Innovahubs. Communicating the actions realized and experiences by the members of the different Innovahubs enables to position the work as a step forward towards systemic change, puts a highlight on achieved successes inspiring and guiding farmers, and connects researchers and stakeholders towards the adoption of resilient and efficient practices.

The communication strategy is based on three essential pillars:

- **Awareness and Sensitisation:** The importance of educating and sensitising the farming community on the imperative need for sustainable practices stands central here. Through awareness campaigns, webinars, and workshops and infographics, the communication strategy aims to catalyse a collective consciousness regarding the long-term benefits of embracing these sustainable techniques.
- **Dissemination of results and activities:** Transparency and knowledge sharing are crucial to gain visibility and community appropriation. Therefore, the communication strategy actively disseminates the results of research and field actions and information about past and upcoming events. These insights not only inform, but also motivate others to follow the path towards innovation and sustainability.
- **Distribution of easily interpretable educational materials:** Recognising the diversity of the target audiences, the communication strategy works to develop a wide range of informative, thematic, and didactic support materials, from keynotes in a variety of formats to infographics and video tutorials.










Further, the Innovahub communication strategy is committed to a robust presence across social media platforms and fosters collaborations with specialized news outlets and magazines. These platforms enable the initiative to amplify its voice, share success stories, and connect with broader communities, thereby spearheading a cohesive movement through local engagement and orientation towards a common goal of more sustainable and resilient agriculture.











Communication and Outreach Materials

In this section, the diverse array of communication and outreach materials developed in 2023 is presented, from impactful press releases that capture pivotal moments to immersive videos that narrate our journey. Each medium serves a unique purpose in conveying our mission, showcased by an illustrative presentation of the hub model, detailed within a technical book, glossy magazine articles that provide a more narrative-driven perspective, on fields action towards innovation and sustainability. Finally, an overview of the dynamic presence on social media and institutional websites that ensures real-time engagement and updates, bridging the gap between Innovahubs and its global audience is given.







1. Published notes and press releases.

Title (hyperlink)	Publishing date	Type	Snapshot
Milpa: hacia la seguridad alimentaria de América Latina	27/feb/2023	Referencing research article	
En Guatemala se fortalecen capacidades en agricultura sustentable	13/mar/2023	Events and activities	
Plataformas de investigación agrícola en México y AL contribuyen a brindar soluciones globales para el cambio climático	1/may/2023	Research results	
Investigación para brindar soluciones a las problemáticas de cada productor	8/may/2023	Research results	
Forjando alianzas de escalamiento en América Latina	27/may/2023	General	
Plataformas de investigación favorecen el desarrollo comunitario	29/may/2023	Research platform results	

<u>Identificar las mejores prácticas agrícolas, una tarea esencial de la ciencia aplicada al campo</u>	29/may/2023	Research platform results	
<u>Migración, cambio climático y sistemas agroalimentarios</u>	5/jun/2023	Events and activities	
<u>Diversificación de cultivos en el Bajío mexicano</u>	5/jun/2023	Research results	
<u>Red Latinoamericana de Investigación Agronómica, un hito para transformar la ciencia en impacto real en el campo</u>	9/jun/2023	Research results	
<u>Recomendaciones basadas en evidencia científica</u>	9/jun/2023	Research results	
<u>Reducir el consumo de agua sin afectar la productividad si es posible</u>	26/jun/2023	Research results	
<u>Mejores milpas sin quemas agrícolas</u>	10/jul/2023	Research results	
<u>Cultivo de leguminosas ayuda a optimizar la fertilización nitrogenada</u>	10/jul/2023	Research results	
<u>Camas permanentes permiten hacer frente a la sequía</u>	10/jul/2023	Research results	

<u>Agricultores de Honduras impulsan la innovación apoyados por centros internacionales</u>	16/jul/2023	Events and activities	
<u>Alternativas para mejorar la fertilización agrícola en Jalisco</u>	16/jul/2023	Research results	
<u>Agricultura de conservación, opción viable para reducir las malezas</u>	16/jul/2023	Research results	
<u>Fortaleciendo el sistema milpa</u>	24/jul/2023	Research results	
<u>Agricultura de conservación para trigo y cártamo</u>	24/jul/2023	Research results	
<u>Hacia la creación de asociaciones de escalamiento en América Latina: especialistas en escalamiento se reúnen para fortalecer futuras colaboraciones y aprender de experiencias pasadas</u>	28/jul/2023	General	
<u>Milpa, frutales y cultivos diversificados en las zonas de ladera de Oaxaca</u>	31/jul/2023	Research results	
<u>Ante el cambio climático apuestan por agricultura de conservación</u>	31/jul/2023	Research results	
<u>Avena y ebo, una alternativa que brinda servicios al medioambiente</u>	4/aug/2023	Research results	
<u>Reducir costos sin sacrificar productividad</u>	August 4th	Research results	

<u>La apropiación social de la ciencia en las plataformas de investigación agrícola</u>	14/aug/2023	Research results	
<u>Cultivos alternativos para mejorar la fertilidad de los suelos de Chiapas</u>	21/aug/2023	Research results	
<u>Alternativas para una agricultura sustentable en el Valle del Mezquital</u>	4/sep/2023	Research results	
<u>Glomalina, un bioindicador del efecto de la agricultura de conservación sobre la calidad del suelo</u>	4/sep/2023	Research results	
<u>¿Por qué optar por prácticas innovadoras en agricultura?</u>	11/sep/2023	Research results	
<u>La importancia de identificar las mejores rotaciones</u>	15/sep/2023	Research results	
<u>Entendiendo la interacción entre los sistemas agrícolas y los pecuarios</u>	15/sep/2023	Research results	
<u>Innovaciones en poscosecha para aumentar la seguridad alimentaria</u>	2/oct/2023	General	

<u>Arrancan plataformas de investigación agronómica en Guatemala</u>	16/oct/2023	Events and activities	
<u>Conocer las propiedades del suelo, el inicio de una agricultura sustentable</u>	23/oct/2023	Events and activities	
<u>Prácticas agrícolas sustentables, pilar de la paz y el desarrollo</u>	6/nov/2023	Events and activities	
<u>Innovar en el campo latinoamericano a través de la diversificación de cultivos</u>	20/nov/2023	Events and activities	
<u>México, Noruega y CIMMYT impulsarán la innovación agrícola en el sur de México y Centroamérica</u>	24/nov/2023	General	
<u>El derecho humano a una alimentación sostenible</u>	4/dec/2023	General	
<u>Avanza el impacto de AgriLAC Resiliente en el oriente de Honduras</u>	11/dec/2023	Events and activities	

2. Published videos about Innovahubs

Audiovisual materials have been produced to clearly explain the Hub model to local stakeholders and participants, as well as informative capsules on research activities.

Title	Publication date	Description	Link
¿Qué es un Innova Hub?	July 3, 2023	The Innovahub is a model for agricultural innovation that allows farmers to adopt and adapt technological solutions to address local issues.	https://www.youtube.com/watch?v=Az2ULho8vn4
Innovar en la agricultura en planicies #AgriLACResiliente	February 2023	How to improve growing on plains. #AgriLACResiliente	https://www.youtube.com/watch?v=WigZ_WEOknl
Innovar en la agricultura en laderas #AgriLACResiliente	February 2023	Growing on steep slopes is a challenge and farming families sometimes do not achieve sufficient yield for the whole year. #AgriLACResiliente	https://www.youtube.com/watch?v=2m8pThBaXqo
Innova Hubs para fortalecer el campo latinoamericano #AgriLACResiliente	February 9, 2023	The Innovahub is a model for agricultural innovation that allows farmers to adopt and adapt technological solutions to address local issues.	https://www.youtube.com/watch?v=Yd1r_B6pAIE
Plataforma de investigación en Larráinzar, Chiapas	March 22, 2023	One of the main objectives of the research platform in Larráinzar, Chiapas is to disseminate practices that make the best use of the small areas and sloping land that predominates in the region	https://www.youtube.com/watch?v=K6lVaRkF0dg
Simposio Internacional de Plataformas de Investigación 2023	June 7, 2023	Innovahub researchers met in Texcoco, Mexico, to seek solutions to the climate crisis through agriculture	https://www.youtube.com/watch?v=jYnguuKr038
AgriLAC Resiliente, resiliencia, sostenibilidad y competitividad	July 26 2023	The main aim of the AgriLAC Resilient initiative is to enhance the durability, sustainability, and competitive edge of the agrifood sector in Latin America and the Caribbean. It focuses on ensuring food security and nutrition while also addressing the impacts of climate change as key challenges.	AgriLAC Resiliente, resiliencia, sostenibilidad y competitividad para los sistemas agroalimentarios. (youtube.com)
AgriLAC Resiliente- Paquete de trabajo 4		InnovaHubs serve as a link that fills the coordination and knowledge disparity among different participants within the food system, spanning from public-private collaborations to grassroots farmers	AgriLAC Resiliente - Paquete de Trabajo 4 - YouTube

Source: ACCIMMYT, and Alliance of Bioversity International and CIAT YouTube

3. Illustrative guide on the Innovahubs in Mexico

A guide was developed to illustrate the status of the consolidation of the Innovahubs in Mexico, with an brief description of the working principle and the components of the Innovahubs. The guide contains technical infographics of the 8 operational Innovahubs in Mexico with impact numbers, agrotechnical characterization of the intervention areas and overview of the localized strategy and local partners.

Within these pages, readers will discover how this model, through its past activities, fortified the foundations of agricultural knowledge, cultivated robust partnerships, and promoted innovative practices, contributing significantly to sustainable development in the agri-food sector.



Figure 1. Cover and introduction of technical guide on Mexican Innovahubs (Link: <https://repository.cimmyt.org/handle/10883/22608>)

4. Presence in digital media and news sites

Through collaboration with digital media outlet and sectorial news sites, primarily within the agrifood and development sector, messages about the AgriLAC Resiliente initiative are brought to a larger audience in the region.

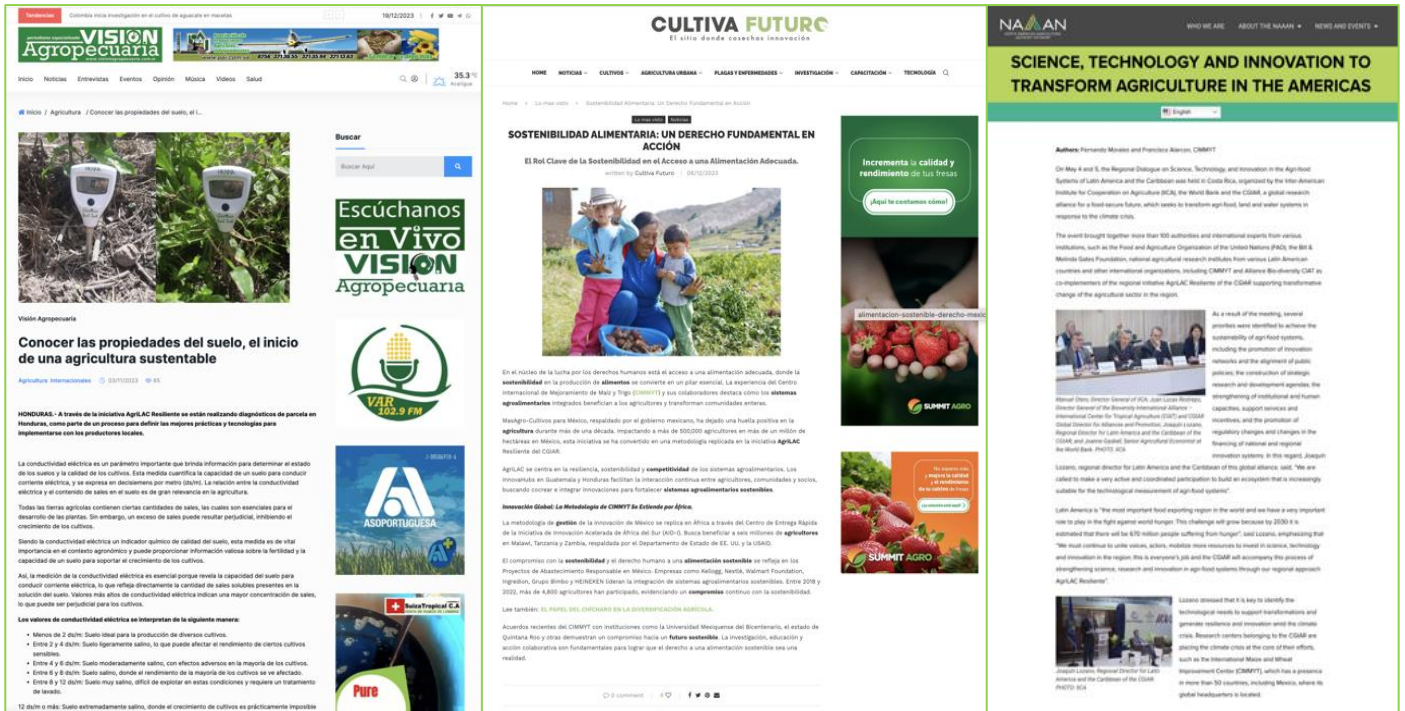


Figure 2. Snapshots of appearance in Mexican and international sector newsletters

Press release	Date	Media	Link
¿Cultivo de maíz como seguridad alimentaria	November 2022	Cuarto poder	https://www.cuartopoder.mx/chiapas/cultivo-de-maiz-como-seguridad-alimentaria/429349
La importancia de identificar las mejores rotaciones	November 2022	Oleaginosas.org	https://www.oleaginosas.org/imp_r_863.shtml
Agricultores de Honduras impulsan la innovación apoyados por centros internacionales	July 2023	CampoNoticias	https://camponoticias.com/contento/2203/agricultores-de-honduras-impulsan-la-innovacion-apoyados-por-centros-internacion
Conocer las propiedades del suelo, el inicio de una agricultura sustentable	November 2023	Visión Agropecuaria	https://visionagropecuaria.com.v.e/conocer-las-propiedades-del-suelo-el-inicio-de-una-agricultura-sustentable/
Science, technology, and innovation to transform agriculture in the Americas	May 2023	NAAAN	https://naaan.csusystem.edu/2023/05/24/science-technology-and-innovation-to-transform-agriculture-in-the-americas/
Cooperación de Noruega con agricultura sostenible para México y CA	December 2023	Mexicampo	https://www.mexicampo.com.mx/cooperacion-de-noruega-con-agricultura-sostenible-para-mexico-y-ca/
Sostenibilidad alimentaria: UN derecho fundamental en acción	December 2023	Cultiva Futuro	https://cultivafuturo.com/sostenibilidad-alimentaria-un-derecho-fundamental-en-accion/
tecnologías herméticas; la clave para reducir la pérdida de alimentos a nivel mundial	October 2023	Cultiva Futuro	https://cultivafuturo.com/tecnologias-hermeticas-la-clave-para-reducir-la-perdida-de-alimentos-a-nivel-mundial/

Cultivo de leguminosas ayuda a optimizar la fertilización nitrogenada July 2023

El Agora

<https://elagora.com.ar/cultivo-de-leguminosas-ayuda-a-optimizar-la-fertilizacion-nitrogenada/>



5. Dissemination on CIMMYT website

Content related to the AgriLAC Resiliente initiative is routinely made on the blog of the official CIMMYT website, targeting a top-tier audience of global decision-makers.

Blog	Date	Link
The IDB and CGIAR discuss the importance of strengthening agrifood systems in Latin America and the Caribbean	February 15, 2023	https://www.cimmyt.org/news/the-idb-and-cgiar-discuss-the-importance-of-strengthening-agrifood-systems-in-latin-america-and-the-caribbean/
The world must act to avert a climate-induced food shortage, cautions Cary Fowler. CIMMYT has a strategy to strengthen agrifood systems.	September 19, 2023	https://www.cimmyt.org/blogs/the-world-must-act-to-avert-a-climate-induced-food-shortage-cautions-cary-fowler-cimmyt-has-a-strategy-to-strengthen-agrifood-systems/
A Mexican farm research program gains praise and interest for use abroad	August 23, 2023	https://www.cimmyt.org/blogs/a-mexican-farm-research-program-gains-praise-and-interest-for-use-abroad/
Forging scaling partnerships in Latin America: Scaling specialists meet to strengthen future collaborations and learn from past experiences	July 18, 2023	https://www.cimmyt.org/news/forging-scaling-partnerships-in-latin-america-scaling-specialists-meet-to-strengthen-future-collaborations-and-learn-from-past-experiences/

6. Articles and outreach stories in CIMMYT's EnIACe Magazine

Additionally, the AgriLAC Resilient initiative has had a constant presence in CIMMYT's EnIACe magazine, a quarterly edition that portrays the main advances in innovation in agri-food systems at a global level, including projects and initiatives where CIMMYT and its allies collaborate. In editions 61, 62, 63, and 65 mentions and special articles about the regional initiative and the Innovahubs have been presented.

Edition EnIACe	Date	Photo	Link
EnIACe: La revista de la Agricultura de Conservación No. 61, Featured article on pages: 18-20	Q4, 2022		https://repository.cimmyt.org/handle/10883/22261
EnIACe: La revista de la Agricultura de Conservación No. 62, General information on page 39	Q1, 2023		https://hdl.handle.net/10883/22534

<p>EnIACe: La revista de la Agricultura de Conservación No. 63, Featured article on pages 46-47</p>	<p>Q3, 2023</p>		<p>https://repository.cimmyt.org/handle/10883/22631</p>
<p>EnIACe: La revista de la Agricultura de Conservación No. 65, General information on page 7</p>	<p>Q4, 2023</p>		<p>https://www.dropbox.com/scl/fi/t528ver59xs0xga4c6a7y/EnIACe_65.pdf?rlkey=zcwvdi3t009yvrd6d0u2vnlj&dl=0</p>
<p>EnIACe: La revista de la Agricultura de Conservación No. 65, Featured article on pages 7-8</p>	<p>Q4, 2023</p>		<p>https://www.dropbox.com/scl/fi/t528ver59xs0xga4c6a7y/EnIACe_65.pdf?rlkey=zcwvdi3t009yvrd6d0u2vnlj&dl=0</p>
<p>EnIACe: La revista de la Agricultura de Conservación No. 65, General information on pages 21-22</p>	<p>Q4, 2023</p>		<p>https://www.dropbox.com/scl/fi/t528ver59xs0xga4c6a7y/EnIACe_65.pdf?rlkey=zcwvdi3t009yvrd6d0u2vnlj&dl=0</p>

7. Social media impact

In addition, social media campaigns are held throughout the year to position key messages and announcements on the activities going on in the Innovahubs and general updates on the regional initiative.

From CIMMYT side this occurs through the channels on Facebook (**ACCIMMYT** and **Alianza de Bioversity International y el CIAT**) and on X through the handles **@ACCIMMYT** and **@cgciarclimate_LA**. Over the course of the year, 37 posts were made and Facebook resulting in 87,915 impressions and 16 messages on X, captivating an audience of 5,423 users.

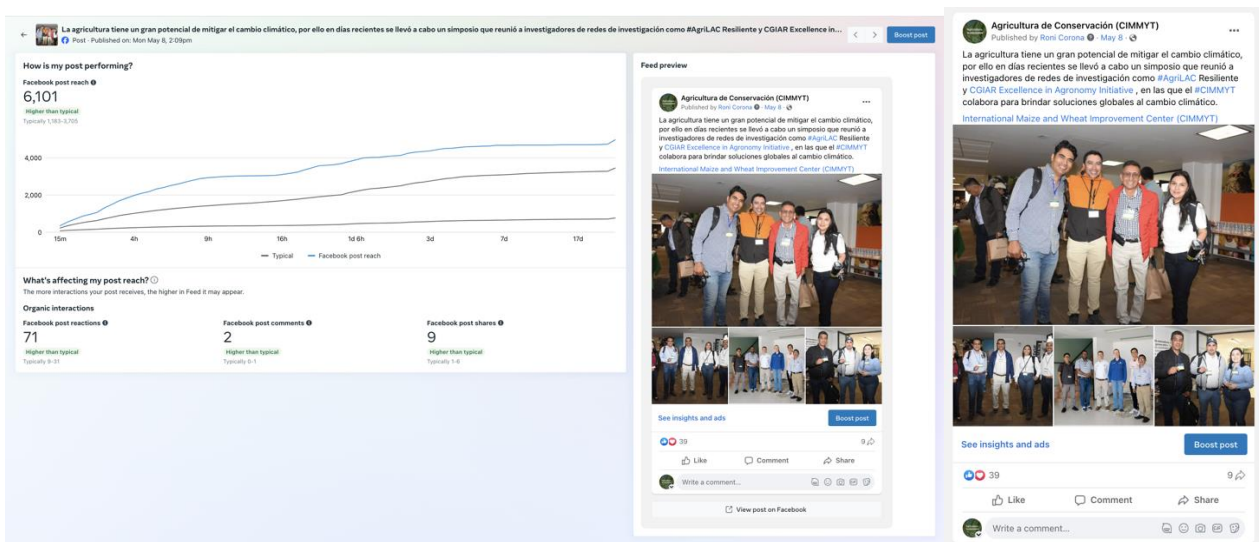











Figura 3. Snapshots of post and insights from the Facebook Channel @ACCIMMYT

Date	Facebook Link	People Reached	Impressions	Engagements
06/13/2023	https://www.facebook.com/accimmyt/posts/pfbid0MoHN5MDK5RAXR2MK8Sjoz6XbcbGGPoG4b9MxsTyCUjNeU2scPjvu19xkcg62u4Pl	2839	3101	38
06/13/2023	https://www.facebook.com/accimmyt/posts/pfbid0kZxetyan1i8vdm2xZXnQ1SGkui713gyXgx7g9CvPhUwENaGsLutuCYnBjyNcMS3bl	2719	2890	20
8/06/2023	https://www.facebook.com/accimmyt/posts/pfbid0HjPVnMM1xZVobZN8gzRjby5PEXkOxgpCyN9c6Y8hwHHdxdmxbTX7VRn9oED5EHPl	1887	2131	25
6/06/2023	https://www.facebook.com/accimmyt/posts/pfbid02XHbGZNRVhgsL6WSAjkWdYQDe2UJt7Vhj1xtztH5o63NAZfbGGpWHruXzgTR2Yyal	5778	6186	121
5/06/2023	https://www.facebook.com/accimmyt/posts/pfbid0FYGWCSqMLey8oLPeu1Nt3DM26rjUHVSVXWefX8qwQGUBcC8UDz3JvGMqBgURbVXM3l	788	812	9
2/06/2023	https://www.facebook.com/accimmyt/posts/pfbid02YPe8fYCeGkFz9JzUdz8SUj6xqFpNjDP6ye14vgKn2dp13frHwpNxOiqShC7x2LQl	5624	5798	39
1/06/2023	https://www.facebook.com/accimmyt/posts/pfbid0JMyUTUpcoWALFem9M8vNybB9MMKYusTzmnGAtTK6NEr8LmzTfRZaevHJ8wqiFD2pl	1794	1860	9
05/29/2023	https://www.facebook.com/accimmyt/posts/pfbid0rSays6bqbZP3iTeaVRBWeN4LPammLBgdwxGa5PofvuAdjrcKkyVbN9e7v3EaSzjfl	1495	1582	15
05/25/2023	https://www.facebook.com/accimmyt/posts/pfbid0ThSNQJoDf9DSRy9xbeodXkDz9Gwbaf2wKNCogAFKfxTPc1BjikOjFuavaPSDyVil	4010	4681	23
05/23/2023	https://www.facebook.com/accimmyt/posts/pfbid025n1iKdGr9j2Yq34MphKriXVtqjZLa52wuX9Z3zK51eZGEoieiNdsrkCBYwXRPvLl	5312	5627	78
05/18/2023	https://www.facebook.com/accimmyt/posts/pfbid022xrSQqhZAFk8p7MkLDiDxqE9ZFrrNGYoejPE5m2rY3Eepuz2xqa5KLq3vANejvQl	2959	3150	30
05/13/2023	https://www.facebook.com/accimmyt/posts/pfbid02RM9DkvMDnSmpj9cgj5ohvRgHdqmW7oNVEVkrXLZ8Y9zCvHeNr9NX7dqtG1UZcBxLl	4775	5099	35
8/05/2023	https://www.facebook.com/accimmyt/posts/pfbid035uL24kJV5d7aCLfSTAvhqBqnFNpeCgjoJtREuUFK1a9qqqxh5aQw4q98xwohBxDdl	6101	6780	82
4/05/2023	https://www.facebook.com/accimmyt/posts/pfbid02PSWgycoXLwoQN61fyC9jYUXpj9pmFBXvQWWCWQBGJsoCj2b3kBMp3dZ8tCJF6xXwl	5766	6244	108
10/19/2023	https://www.facebook.com/accimmyt/posts/pfbid0nUorSge2Jrt1gHPB771CFioYL8K4wFd8pNEpZ6Hp6rTFuAtk8CEqY5XW87sbJg2Sl	423	458	8
10/26/2023	https://www.facebook.com/accimmyt/posts/pfbid079dNRMjcXFYhsgSREAkxgttQ4yFtVm6zyhWwx2pQg23mq3eEJi7ibAgCnszDUgdZl	1269	1279	9
10/27/2023	https://www.facebook.com/accimmyt/posts/pfbid02WSfXdLfMxEWbmFQdzqvAUyemG47obSMkKc9ecHrwm8yTCH3CEkfPtD6gnFsp2TRjl	740	763	5
10/27/2023	https://www.facebook.com/accimmyt/posts/pfbid0VJvQeZDCWFKrgbd6J1qgmuFzwXBVpuFHWKDVHiPDX2dBygg341aeiFqDqX9KmceeI	1234	1294	8
10/28/2023	https://www.facebook.com/accimmyt/posts/pfbid06NJhzVAF66HP3zgZCz56d2aiGBLhUJQ1vLHZEXL9UUf7yPafn2T7eQTWtmJCjnRdl	583	597	2
10/28/2023	https://www.facebook.com/accimmyt/posts/pfbid0VgSF4UtoPs7KjhtaZuZRQRxS71SqLoG7KZ4C925S4xj7AdMBMuPZpnJnUvLDyY14l	2549	2684	17
10/29/2023	https://www.facebook.com/accimmyt/posts/pfbid0E5dWXNv1rKu8iZVTdDxxs38ykuBzutWjnYrLZG1aFZp6ezZ8rdVff6McPpeuoRGOl	1704	1756	13




10/29/2023	https://www.facebook.com/accimmyt/posts/pfbid0bVgDAKWrcT34gnsiWXRQapiGfBLopXmyBNA6dmREYAxJSZNFJg7ATjiF2ofV5uVBI	850	899	3
10/30/2023	https://www.facebook.com/accimmyt/posts/pfbid0A2wLsqzLnRpHo1DyN5AwbgFcEyOMB2S78f8rxWPZHGLMNnRKiWP3CO257eDy1PBxI	1131	1168	5
10/30/2023	https://www.facebook.com/accimmyt/posts/pfbid02pKHdD4c82yAzi7NENZChfcpgbZrUWd5bdcMAacsEMuUyDv1BKzTRiU6RDbwodJctI	1400	1410	26
6/11/2023	https://www.facebook.com/accimmyt/posts/pfbid024GKLveaiq5KsPTKovrBEbjCAfMTZZY3B9N5wLcGQRZb1VMccJxCLDQL4ph44DgjJl	2421	2594	9
8/09/2023	https://www.facebook.com/accimmyt/posts/pfbid0hDnUGdfVNVkEcsEq19CHF5PhvPbopUb388oE3HSZ58Qik4YT95PxsP2LcUJ4gprl	579	628	6
10/19/2023	https://www.facebook.com/accimmyt/posts/pfbid0nUorSge2Jrt1gHPB771CFioYL8K4wFd8pNEpZ6Hp6rTFuAtk8CEqY5XW87sbJg2Sl	423	458	8
10/26/2023	https://www.facebook.com/accimmyt/posts/pfbid079dNRMjcXFYhsqSREAkxgttQ4yFtVm6zyhWwx2pQg23mq3eEJi7ibAgCnszDUgdZl	1269	1279	9
10/27/2023	https://www.facebook.com/accimmyt/posts/pfbid02WSfXdLfMxEWbmFQdzqvAUyemG47obSMkKc9ecHrwm8yTCH3CEkfPtD6gnFsp2TRjI	740	763	5
10/27/2023	https://www.facebook.com/accimmyt/posts/pfbid0VJvQeZDCWFKrgbd6J1qgmufzXbVpuFHWKDVHiPDX2dByqq341aeiFqDqX9KmcceI	1234	1294	8
10/28/2023	https://www.facebook.com/accimmyt/posts/pfbid06NjhzVAF66HP3zgZCz56d2aiGBLhUJO1vLHZEXL9UUf7yPafn2T7eQTWtmJCjnRrl	583	597	2
10/28/2023	https://www.facebook.com/accimmyt/posts/pfbid0VgSF4UtoPs7KjhtaZuZRORxS71SqLoG7KZ4C925S4xj7AdMBMuPZpnJnUvLDyY14I	2549	2684	17
10/29/2023	https://www.facebook.com/accimmyt/posts/pfbid0E5dWXNv1rKu8iZVTdDxxs38ykuBzutWjnYrLZG1aFZp6ezZ8rdVff6McPpeuoRGQI	1704	1756	13
10/29/2023	https://www.facebook.com/accimmyt/posts/pfbid0bVgDAKWrcT34gnsiWXRQapiGfBLopXmyBNA6dmREYAxJSZNFJg7ATjiF2ofV5uVBI	850	899	3
10/30/2023	https://www.facebook.com/accimmyt/posts/pfbid0A2wLsqzLnRpHo1DyN5AwbgFcEyOMB2S78f8rxWPZHGLMNnRKiWP3CO257eDy1PBxI	1131	1168	5
10/30/2023	https://www.facebook.com/accimmyt/posts/pfbid02pKHdD4c82yAzi7NENZChfcpgbZrUWd5bdcMAacsEMuUyDv1BKzTRiU6RDbwodJctI	1400	1410	26
4/09/2023	https://www.facebook.com/accimmyt/posts/pfbid0pLVMtWoogMoeJPNZ6At7hTixx9HBEMX6gAvbw5TffGdZMFDL1QurzvAr9bpFJE6I	3726	4136	84
11/29/2023	#InnovaciónEnAcción El campo además de tener diferentes retos ante el cambio climático	-	-	-

X posts (Twitter) Link @ACCIMMYT	Date	Impressions	Interactions
https://x.com/ACCIMMYT/status/1666883290316554240?s=20	August 8th	147	8
https://x.com/ACCIMMYT/status/1665751583471325186?s=20	June 5th	122	3
https://x.com/ACCIMMYT/status/1663198762548842497?s=20	May 29th	173	6
https://x.com/ACCIMMYT/status/1687537236974137344?s=20	August 4th	209	4

https://x.com/ACCIMMYT/status/1668724102431899650?s=20	June 13th	173	8
https://x.com/ACCIMMYT/status/1666179892814176256?s=20	June 6th	172	8
https://x.com/ACCIMMYT/status/1631782107008598016?s=20	March 3rd	221	13
https://x.com/ACCIMMYT/status/1668750074611142656?s=20	June 13th	189	12
https://x.com/ACCIMMYT/status/1659213753932566529?s=20	May 18th	271	31
https://x.com/ACCIMMYT/status/1664684199893139456?s=20	June 2nd	143	5
https://x.com/ACCIMMYT/status/1664286681024053250?s=20	June 1st	351	29
https://x.com/ACCIMMYT/status/1661071494829703173?s=20	May 23rd	322	45
https://x.com/ACCIMMYT/status/1657902316098318336?s=20	May 14th	331	31
https://x.com/ACCIMMYT/status/1661417021828120576?s=20	May 24th	344	40
https://x.com/ACCIMMYT/status/1633650309594595328?s=20	March 8th	609	32
https://x.com/ACCIMMYT/status/1655668139177156620?s=20	May 8th	1,646	147

X posts (Twitter) Link @ @cgiarclimate_LA	Date	Impressions	Interactions
https://t.co/Kh5oVixfbH / X (twitter.com) AgriLAC Resiliente on X: "#HubMeeting2023 Honduras  a esta hora se celebra el Taller: Estado Actual de la red Innovación, utilizando la plataforma digital Mentimeter, para identificar a los actores que forman parte de la red de Innovación a nivel nacional y por Innova Hub.   	November 23	208	8
https://t.co/hn8qfGb6ZS / X (twitter.com) AgriLAC Resiliente on X: "¡Ahora desde Honduras!  Hoy, 23 de noviembre, damos inicio al #HubMeeting2023 Honduras, un espacio para reflexionar sobre las acciones realizadas en el país en el marco de nuestra iniciativa #AgriLACInitiative 	November 23	421	17
https://t.co/cPeilHCKOa / X (twitter.com) AgriLAC Resiliente on X: "Contextualización de cada paquete de trabajo sobre acciones implementadas, nuevas tecnologías, intercambio de conocimientos con socios y agricultores, logros y retos del año 2023 en el marco de #AgriLACInitiative en Honduras 	November 23	226	11
https://t.co/O2lcj2Aokj / X (twitter.com) AgriLAC Resiliente on X: "#HubMeeting2023 Nuestros socios del #HubOriente, #ADIPAZ y @ASORECH nos compartieron sus aprendizajes más valiosos, las lecciones aprendidas y cómo han abordado los retos presentados en el proceso de implementación de AgriLAC Resiliente.   #AgriLACInitiative	November 21	177	9

<u>AgriLAC Resiliente on X: "#HubMeeting2023 Intercambio de experiencias sobre acciones, retos y conocimientos abordados mediante la implementación de la iniciativa AgriLAC en el #HubOccidente, con nuestros socios #AsociaciónCDRO por Gabriela Ixchú y @ASOCUCH por Oswaldo Villatoro 🌱 #AgriLACInitiative https://t.co/1pzlRzqWWN" / X (twitter.com)</u>	November 21 th	174	8
<u>AgriLAC Resiliente on X: "#HubMeeting2023 @jdmartinezsalsa nos cuenta cómo funcionan los módulos de investigación o InnoVaHubs, el fortalecimiento de innovaciones y tecnologías, el escalamiento y capacitaciones con la comunidad para continuar impactando a los sistemas agroalimentarios. #WP4 🌱👤🌱 https://t.co/ddtzH6di9I" / X (twitter.com)</u>	November 2	104	6
<u>AgriLAC Resiliente on X: "Damos inicio al #HubMeeting2023, realizado en la Ciudad de Guatemala en compañía de productores, técnicos y extensonistas, investigadores y organizaciones nacionales para fortalecer las acciones y generar un mayor impacto en el país. #AgriLAC https://t.co/0D3TzkG6UG" / X (twitter.com)</u>	November 21	887	28
<u>AgriLAC Resiliente on X: "#Guatemala Recorrido demostrativo en el #HubdeOccidente 🌱 para abordar las diferencias entre prácticas tradicionales vs. innovaciones de la plataforma, agricultura y conservación, y postcosecha en los cultivos de maíz y frijol. 👤🌱 #AgriLACInitiative https://t.co/2RG9zUgXSo" / X (twitter.com)</u>	November 17	233	10
<u>AgriLAC Resiliente on X: "#Guatemala Feria de Agrobiodiversidad 2023 @ASOCUCH, el escenario idóneo para continuar el intercambio de prácticas para sistemas agroalimentarios competitivos y resilientes al cambio climático, vinculados a cultivos de seguridad alimentaria. 🌱👤🌱 https://t.co/bWdGMqbDBe" / X (twitter.com)</u>	November 15	181	8
<u>AgriLAC Resiliente on X: "#LACCW2023 A esta hora @jdmartinezsalsa comparte desafíos y experiencias de prácticas en procesos de adaptación climática basadas en evidencia para expandir e conocimiento por medio del escalamiento. @BioVIntCIAT esp https://t.co/tycJK03kaW" / X (twitter.com)</u>	October 25	612	14
<u>AgriLAC Resiliente on X: "#LACCW2023 A esta hora @jdmartinezsalsa comparte desafíos y experiencias de prácticas en procesos de adaptación climática basadas en evidencia para expandir e conocimiento por medio del escalamiento. @BioVIntCIAT esp https://t.co/tycJK03kaW" / X (twitter.com)</u>	October 25	37	3
<u>Alianza de Bioersity Internacional y el CIAT on X: "🌱 AgriLAC Resiliente está liderando la transformación agrícola en América Latina y el Caribe. No te pierdas nuestro video oficial del Paquete de Trabajo 4 y conoce cómo impulsamos la sostenibilidad en la cadena de valor agrícola. #AgriLACInitiative https://t.co/LDzFkeYf5V" / X (twitter.com)</u>	October 25	545	11

<p><u>AgriLAC Resiliente on X: "En #Honduras Se realiza el taller de Análisis de Datos y Sistemas de Información Geográficos (SIG) para fortalecer el uso de herramientas y técnicas de análisis de datos geoespaciales y climáticos, reforzando la toma de decisiones informadas en el Hub Oriente y Occidente  https://t.co/1rUQhpgVux" / X (twitter.com)</u></p>	<p>September 28</p>	<p>430</p>	<p>14</p>
<p><u>AgriLAC Resiliente on X: "#AEstaHora  En el #HubOccidenteHonduras se lleva a cabo la implementación del Módulo V: Manejo Agroecológico de Malezas, Plagas y Enfermedades, y Fertilidad de Suelo, junto a nuestros socios estratégicos y alumnos del Instituto San José de Copán.  #AgriLACResiliente https://t.co/XZF9el4lbb" / X (twitter.com)</u></p>	<p>August 4</p>	<p>518</p>	<p>11</p>

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