

2016-17

2018

2019

2020-21

Results in figures

25,000^{HH}
COVERED

62,500^{HH}
BENEFITTED

\$25M
VALUE OF SALES

Better nutrition and HH income



Market ready products from breeding hubs

Collaboration and testing across agro-ecologies

Seed companies



BANK

Outreach and communication

ICT tools for better farming and livelihood

Field data analysis

Variety evaluation and partnerships

Validation of best management practices

Branding

20MT

100MT

500MT

Hybrid Maize Seed Sales

On farm demonstration

Marketing network

Higher yields

RESEARCH & INNOVATION



DEMONSTRATION & VALIDATION



MARKET DEVELOPMENT



USE & ADOPTION

