East and Central Africa sub-Regional Resource Mobilization Action plan (Kenya)

Stephen

Second MC and CCR Meeting, CIMMYT, Mexico, 25-29 April, 2018
CIMMYT and East and Central Africa sub-Region

1. ECA needs CIMMYT to raise productivity of maize and wheat and reduce effects of Ug99, MLN & FAW).

2. CIMMYT has demonstrated impacts in varieties and seed system (# seed companies, Amount of seed produced, # stakeholders in Maize and Wheat value chains)

Ambition: Increase funding from $15M? to $20M per Year
RM Strategy action plan for CIMMYT in East and Central Africa

Short term
2. ECA (Kenya, Uganda, Tanzania, Rwanda, Burundi, DRC, South Sudan) sub-Regional donor and stakeholder mapping
3. Develop donor and stakeholder database and engage donors
4. Institutionalize RM Efforts (CCMC / KPI)
5. Showcase achievements (Donor field days/visits/presentations etc.)
RM Strategy action plan for CIMMYT in East and Central Africa

Medium Term
1. Develop ECA sub-regional profile and strategy
2. Develop ECA sub-regional country profile and country strategies
3. Maintain a suite of CNs in diverse fields
4. Identify priority areas by program and with partners
5. Utilize donor intelligence and donor relations created by PMU

Long Term
1. Enhance visibility of CIMMYT brand (Directed Communication and presence at donor and Govt fora).
2. Develop interdisciplinary proposals with diverse partners (including Development partners).
Thank you for your interest!